



Get up to \$170*

After mail-in rebate and service activation

TiVo 2007 Fall Rebate

Get up to \$170* back when you purchase a TiVo® Series2™ DVR

between September 9th and October 27th 2007.

- Take recordings to go on your laptop or portable device with TiVoToGo™ transfers**
- Download movies from the web directly to your TV
- Schedule recordings anytime, anywhere online**
- Get more of your favorites from broadcast and broadband TV using universal Swivel Search
- Enjoy digital photos, music, podcasts and more**

Hurry! Offer ends October 27th 2007

Rebate not valid on TiVo packages or TiVo® Series3™ DVRs



**Try it
risk-free!**

30-day money-back
guarantee

*TiVo service activation and minimum 1-year service plan required. TiVo service must be active at least 30 days to qualify for rebate. See back for details.

**Broadband internet connection required. Please allow 10-12 weeks to receive rebate check.

TiVo 2007 Fall Rebate

1 Choose eligible TiVo® Series2™ DVR rebate amount for purchases between September 9th and October 27th, 2007

\$150 TiVo® Series2™ Dual Tuner DVR Rebate [valid only on TiVo Service Numbers (TSN) starting with 264, 275, 565, 590, 595, 649]

\$170 TiVo® Series2™ DVR Rebate [valid only on TiVo Service Numbers (TSN) starting with 540]

2 Activate TiVo® service at www.tivo.com by November 27th, 2007.

Service must be active for at least 30 days to qualify for rebate. Service terms and restrictions apply.

3 Print the following information clearly or visit www.tivorebates.com to prequalify.

Name:

Address: Apt. Number:

City: State: Zip: -

E-mail:

15-digit TiVo service number:

The TiVo Service numbers contains digits 0-9 and may contain letters A-G. Your 15-digit TiVo service number can be found on your DVR packaging, or by visiting TiVo Central®, select Messages & Setup, then System Information. See terms & conditions for eligibility.

4 Enclose:

- Completed rebate form. (One rebate form required for each TiVo DVR purchase.)
- Original or clear copy of the sales receipt for your TiVo DVR purchase. Sales receipt must clearly show retailer, product model and purchase date. Please circle your TiVo DVR purchase on the receipt.
- Original or clear copy of UPC code from TiVo DVR packaging.

Remember to keep copies of materials submitted. Please allow 10-12 weeks after rebate submission and qualification to receive your rebate.

5 Mail this form and documentation to:

TiVo Inc. 2007 Fall Rebate
Promotion 07-75687
P.O. Box 540007
El Paso, TX 88554-0007

Submissions must be postmarked by December 27th, 2007.

TiVo 2007 Fall Rebate Terms & Conditions

Customers must meet all requirements listed in these Terms & Conditions to be eligible for TiVo's 2007 Fall Rebate. Please review carefully. Not eligible for TiVo Packages. (1) Eligible TiVo® Series2TM Digital Video Recorder must be purchased between 09/09/2007 and 10/27/2007, inclusive. Products purchased before or after these dates are not eligible for this rebate offer. Purchase date is determined by invoice or receipt date. TiVo® Series3 TM DVRs are not eligible. (2) Rebate not valid for bundled hardware and service offers, including "TiVo Packages" sold at www.tivo.com. Rebate may not be combined with any other TiVo offer, including, but not limited to, TiVo units received through the TiVo Rewards program. (3) New TiVo service* activation required between 09/09/2007 and 11/27/2007, inclusive, and must be active for at least 30 days (beyond TiVo trial period) in order to be eligible for rebate. All eligibility requirements must be satisfied prior to submission of rebate. TiVo service must also be active at the time of rebate processing to be eligible for rebate. Terms and conditions of TiVo Service Agreement and TiVo Service Payment Plan apply. See www.tivo.com for details. (4) A MINIMUM ONE (1) YEAR SERVICE COMMITMENT IS REQUIRED FOR ALL NEW TiVo SERVICE ACTIVATIONS. EARLY TERMINATION FEE APPLIES IF TiVo SERVICE IS CANCELLED OR OTHERWISE TERMINATED PRIOR TO FULFILLMENT OF TiVo SERVICE SUBSCRIPTION COMMITMENT. NO EARLY TERMINATION FEE WILL BE ASSESSED IF TiVo SERVICE IS CANCELLED WITHIN 30 DAYS OF ACTIVATION; HOWEVER, IN SUCH EVENT, THE REBATE OFFER WILL NOT APPLY. (5) Activate your TiVo service at <http://www.tivo.com/activate/> or by calling 877-367-8486. (6) Valid only for new, TiVo Series2 Digital Video Recorders purchased from an authorized TiVo retailer or through our website (www.tivo.com). Not valid for pre-owned, second party, demo, or display DVRs. Not valid on DIRECTV DVR with TiVo service. \$150 rebate valid only on TiVo Service Numbers (TSN) starting with 264, 275, 565, 590, 595, 649. \$170 rebate amount valid only on TiVo Service Numbers (TSN) starting with 540. (7) To receive rebate, mail completed Rebate Form (available at www.tivo.com/rebate) dated receipt for any eligible TiVo Series2 DVR purchase, and the original or a clear copy of the UPC from the DVR packaging to: TiVo Inc. 2007 Fall Rebate, Promotion 07-75687, P.O. Box 540007, El Paso, TX 88554-0007. Purchase price and purchase date must be included on the invoice or receipt. (8) All submissions must be postmarked no later than 12/27/2007 and received by 01/11/2008. (9) Please allow 10-12 weeks (timing may differ if required by applicable law) from TiVo service activation, rebate submission, and qualification for receipt of rebate check. Rebate checks are void if not cashed within 90 days of issuance and cannot be reissued. TiVo's obligations shall be deemed satisfied upon issuance of a check to Customer which shall be negotiable for a limited time. Customer shall have no rights or claims beyond the expiration date of the check. Timely action is a condition of Customer's rights. (10) TiVo not responsible for lost, late, mutilated, misdirected or postage due mail. Incomplete or illegible requests will not be honored. (11) Omission of any necessary information will result in a postcard notification of ineligibility and will require re-submission postmarked by 03/11/2008. (12) Offer valid only in the USA, including Puerto Rico and the US Virgin Islands. (13) Void where prohibited, taxed, or restricted by federal, state, or local law. (14) Any other use constitutes fraud. (15) Limit one rebate per eligible TiVo Series2™ Digital Video Recorder. (16) Limit two rebates per household. (17) Fraudulent submissions and/or use of multiple addresses or PO boxes to obtain multiple rebates is fraudulent and could result in Federal prosecution. Contact information will be used in conformity with TiVo's privacy policy available at www.tivo.com/policies.

©2007 TiVo Inc. The TiVo logo, TiVo, Series2, Series3, TiVo Basic, SeasonPass, TiVoToGo, and WishList are trademarks or registered trademarks of TiVo Inc.'s subsidiaries worldwide. All rights reserved.

Rebate questions? For faster service, you can track the status of your rebate or pre-qualify for your rebate on-line at www.tivorebates.com. For rebate Customer Support call 888-641-4128.

* Service fee is required for full functionality of your new TiVo® DVR. All TiVo services sold separately and require a minimum one (1) year commitment. Early termination fee may apply. Credit card required for TiVo service activation. Programming, pricing, terms and conditions subject to change without notice.