



DivX® Ultra Certified – FAQ

What is DivX Ultra Certified?

The DivX Ultra Certified logo designates consumer electronic devices, which have been rigorously tested to playback DivX video with advanced media features. DivX Ultra devices enable consumers to take their digital media experience to the next level, with a DVD-like experience that offers:

- **Interactive motion menus** for quick at-a-glance convenience for easy selection of scenes and bonus features
- **Chapter points** for quick access to specific scenes within a video
- **Subtitle support** of up to 8 subtitle languages and the ability for real-time selection during video playback
- **Alternate audio tracks** for enjoying up to 8 audio tracks with on-screen display of language and track description
- **Photo slideshows** allows for photo viewing on TV as thumbnails or slideshow format and the ability to combine with video for a custom experience.

If I have a product that already supports multiple audio tracks and subtitles, why do I need DivX Ultra device?

Although some existing DivX Certified consumer electronics devices have limited support for multiple audio tracks and subtitles, only DivX Ultra Certified devices offer full and consistent support for these advanced features which include interactive motion menus, chapter points, photo slide capabilities and the ability to add metadata for easier file management. This combined offering provides the complete feature set demanded by consumers.

Will all my existing DivX videos play back on a new DivX Ultra Certified device?

Yes, DivX Certification Programs were created to make sure that DivX videos played on devices the way consumers expect. Whenever you see the DivX logo on a hardware device, you can rest assured that the device will play all your DivX videos. All certified devices are both forward and backwards compatible meaning your device will continue to play video files created with any version of DivX.

What happens if I play a DivX file that contains advanced features on a DivX Certified device?

When playing a DivX video file that contains the new advanced features of DivX on a DivX Certified device, you will be able to play back the video portion and associated audio track without any problems. Features such as the interactive motion menus and metadata however are not supported and multiple subtitle and audio tracks may not be supported on existing DivX Certified devices.

Will DivX Ultra support surround sound?

DivX Ultra Certification includes support for AC-3, also known as Dolby Digital, which is a 5.1 format designed specifically for multichannel digital audio. AC-3 is the sound format for digital television (DTV), digital versatile discs (DVDs), high definition television (HDTV), and digital cable and satellite transmissions.

When will DivX Ultra Certified products be available for purchase?

We expect manufacturers to have devices available by in US retail in Q1 of 2006 and expect mass volumes of product availability by mid-year.



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How many DivX advanced feature creation tools are available?

Leading software providers including Intervideo and Sonic/Roxio have recently released applications featuring support for authoring DivX video with the advanced features of DivX. These applications include Intervideo DVD Copy 4 and Sonic/Roxio Easy DVD Copy 2. You can expect additional software applications supporting the advanced features of DivX from other leading companies throughout 2006.

Additionally, DivX's own file conversion application, DivX Converter, has enjoyed rapid adoption by the DivX consumer community. Each of these applications and associated marketing materials will inform users that they will require DivX Ultra Certified devices to enjoy the new features beyond your computer.

Finally, DivX continues to support developers of shareware and open source applications with the release of Dr. DivX OSS.

Taken together, the hundreds of millions of global users of these applications will continue to generate billions of DivX files.

Where do I get content that contains the new advanced features of DivX?

We are working with all of our software partners to provide support for the advanced features of DivX within their applications. You will be able to use applications that you currently use in your video production workflow and leverage the features of the DivX Media format. We also make our SDK available to the community for non-commercial use as we have done with previous releases.

In addition to personal DivX content, user generated DivX files are popularly shared across the Internet as well as sold in retail or bundled with products in many regions of the world. Additionally, a growing number of video devices such as digital cameras now support native creation of DivX files.

When will there be commercial content containing these new advanced features of DivX?

Through the support of applications such as those mentioned above, commercial content providers and post-production editors will have the ability to add support for the advanced features of DivX to their upcoming releases. Additionally, DivX continues to operate the world's most successful Internet-based video on demand service, with over 10 million transactions to date. You can expect to see advanced features appearing in content hosted by this service in 2006.

What is the demand for DivX Ultra devices?

DivX Ultra demand is incredibly strong by major consumer electronics OEMs outpacing even the phenomenal adoption of the original DivX Certified program. DivX partners will ship millions of DivX Ultra certified devices in 2006, including DVD players, DVD recorders, Home Theater systems, portable media players and In-car DVD players.

This demand is attributed to the global popularity of DivX as the de facto personal media standard and the fact that with DivX Ultra, consumers can finally enjoy the advanced features they've demanded.