



Save \$150*

After mail-in rebate

Never miss your favorite shows again.

Get \$150 back when you purchase a TiVo® Series2™ or TiVo® Series2™ DT DVR between July 30, 2006 and September 16, 2006

- Never miss your favorite shows, even if they're on at the same time!†
- Control live TV with pause, rewind, instant reply, and slow-motion
- Find & digitally record shows by title, actor, sports team or keyword
- Schedule recordings anywhere from the web
- Easily transfer shows to your laptop or portable device††

† Works with digital and basic cable; Record 2 basic cable channels, or one basic cable and one digital cable channel, at once. Requires TiVo Series2 DT DVR.

†† Ethernet cable or compatible USB wireless network adapter required (sold separately)

Hurry! Offer ends 9/16/06

Rebate not valid on TiVo Packages

*Terms and conditions apply. **TiVo service activation and 1-year subscription required. Early termination fees and other restrictions apply. See back for details.



One year service agreement** is required with TiVo service activation.

Try it risk-free!
30-day money-back guarantee

TiVo Inc. \$150 Rebate

- 1 Purchase any eligible TiVo® Series2™ or TiVo® Series2™ DT DVR between July 30, 2006 and September 16, 2006. Service must be active for at least 30 days. Service terms and restrictions apply.**
- 2 Activate TiVo® service at www.tivo.com/activate by October 15, 2006. Service must be active for at least 30 days. Service terms and restrictions apply.**

3 Print the following information clearly or visit: www.tivorebates.com to prequalify.

Name:

Address: Apt. Number:

City: State: Zip:

E-mail:

Day Phone Number: Evening Phone Number:

15-digit TiVo service number:

TiVo service numbers contain digits 0-9. Eligible 15-digit TiVo service numbers listed below and can be found on your DVR packaging, or by visiting TiVo Central, select Messages & Setup, then System Information.

4 Enclose:

- **Completed rebate form.** (One rebate form required for each TiVo DVR purchase.)
- **Original or clear copy of the sales receipt for your TiVo DVR purchase.** Sales receipt must clearly show retailer, product model and purchase date. Please circle your TiVo DVR purchase on the receipt.
- **Original or clear copy of UPC code from TiVo DVR packaging.**

Remember to keep copies of materials submitted. Please allow 10-12 weeks after rebate submission and qualification to receive your rebate.

5 Mail this form and documentation to:

TiVo Inc. \$150 Back to School Rebate
Promotion 06-48080
P.O. Box 540007
El Paso, TX 88554-0007

All submissions must be postmarked no later than 11/15/06 and received by 1/30/06.

TiVo \$150 Back to School Rebate Terms & Conditions. Customers must meet all requirements listed in these Terms & Conditions to be eligible for TiVo's \$150 Rebate. Please review carefully. Not eligible for TiVo Packages.

(1) Eligible TiVo® Series2™ Digital Video Recorder must be purchased between 7/30/06 and 9/16/06, inclusive. Products purchased before or after these dates are not eligible for this rebate offer. Purchase date is determined by invoice or receipt date. (2) Rebate not valid for bundled hardware and service offers, including the "TiVo Packages" sold at www.tivo.com. Rebate may not be combined with any other TiVo offer, including, but not limited to, TiVo units received through the TiVo Rewards program. (3) New TiVo service* or TiVo Plus™ service** on DVD products activation required between 7/30/06 and 10/15/06, inclusive, and must be active for at least 30 days (beyond this trial period) in order to be eligible for rebate. This service or TiVo Plus service must also be active at the time of rebate processing to be eligible for rebate. TiVo Basic™ service not eligible for rebate. (4) A minimum one (1) year service commitment is required for all new TiVo service or TiVo Plus service activations. No early termination fee will be assessed if TiVo service or TiVo Plus service is canceled within 30 days of activation. Early termination fee applies if TiVo service or TiVo Plus service is canceled or otherwise terminated prior to fulfillment of this service subscription commitment. (5) Activate your TiVo service or TiVo Plus service at <http://www.tivo.com/activate> or by calling 877-367-6488. (6) Valid only for new or certified factory returned, TiVo Series2 Digital Video Recorders (including designated DVD products) purchased from an authorized TiVo retailer or through our website (www.tivo.com). Not valid for pre-owned, second party, demo, or display DVRs. Not valid on DIRECTV DVR with TiVo service. Valid only on TiVo Service Numbers (TSN) starting with 110, 130, 140, 230, 240, 264, 275, 540, 565, 590, 595, 648. (7) To receive rebate, mail completed Rebate Form available at www.tivo.com/rebate (dated receipt) for an eligible TiVo Series2 Digital Video Recorder or DVD product purchase, and the original or a clear copy of the UPC from the DVR packaging to: TiVo Inc. \$150 Back to School Rebate, Promotion 06-48080, P.O. Box 540007, El Paso, TX 88554-0007. Purchase price and purchase date must be included on the invoice or receipt. (8) All submissions must be postmarked no later than 11/15/06 and received by 1/30/06. (9) Please allow 10-12 weeks from TiVo or TiVo Plus service activation, rebate submission, and qualification for receipt of rebate check. Rebate checks are void if not cashed within 90 days of issuance and cannot be reissued. TiVo's obligations shall be deemed satisfied upon issuance of a check to Customer which shall be negotiable for a limited time. Customer shall have no rights or claims beyond the expiration date of the check. Timely action is a condition of Customer's rights. (10) TiVo not responsible for lost, late, mislabeled, misdirected or postage due mail. Incomplete or illegible requests will not be honored. (11) Omission of any necessary information will result in a postcard notification of ineligibility and will require re-submission postmarked by 1/15/07. (12) Offer valid only in the USA. (13) Void where prohibited, taxed, or restricted by federal, state, or local law. (14) Any other use constitutes fraud. (15) Limit one rebate per eligible TiVo Series2™ Digital Video Recorder and DVD product. (16) Limit two rebates per household. (17) Fraudulent submissions and/or use of multiple addresses or PO boxes to obtain multiple rebates is fraudulent and could result in Federal prosecution. Contact information will be used in conformity with TiVo's privacy policy available at www.tivo.com/privacy.

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Rebate questions? For faster service, you can track the status of your rebate or pre-qualify for your rebate on-line at www.tivorebates.com. For rebate Customer Support call 888-641-4128.

*Monthly service fee is required for full functionality of your new TiVo® DVR. All TiVo services sold separately and require a minimum one (1) year commitment. Early termination fee may apply. Credit card required for TiVo service activation. Programming, pricing, terms and conditions subject to change without notice.